

CHURCH PLANTING PLANNING PROFILE

Three Rivers Baptist Association

CHURCH PLANTING STUDY

Purpose of the study

- Identify an area where God is at work to plant a new church.
- Identify target community / people group.
- Clarify socio-economic nature of the target group.
- Provide guidance in planning for indigenous development.
- Provide guidance for pastoral selection.

Elements of the study

1. Demographics
 - Population: past, current, projected, and changes
 - Community: ethnic makeup, socio-economic groups, demographic profiles
2. Housing
 - Single-family: percentage, cost
 - Multi-family: apartments, mobile homes
3. Education / Schools
 - Public, private, post-secondary
4. Business / Industry
 - Nature of businesses: e.g. retail, manufacturing, agriculture, healthcare
 - Transportation systems
5. Employment
 - Job types: white-collar, blue-collar, service
 - Income levels
 - Location: employed in community or commuters?
6. Churches / Religion
 - List by denomination and membership
 - Percentage of population
7. Community Uniqueness
 - Map of the area, landmarks
 - Events: festivals, recreation, entertainment
8. Prospects
 - Potential members already discovered

Evaluation

- Give a written interpretation of the data derived from the above items (#1-8).
- State reasons you believe God is at work in the area of the church plant.
- Project what segment of the society might be most receptive.
- Project potential growth based on focusing on the receptive segment.
- Include supporting documents.

Recommendations

- Kind of leader best suited to start this new work
- Evangelism approach to reach the target group
- Projected time line from the start through the first three years
- Possible meeting places: homes, schools, or other facilities
- Sponsoring church

Resources

- TRBA can provide demographic data
- Census data
- City, county, and regional planning offices
- Chamber of Commerce
- Public school district(s)
- Realtors
- Newspapers
- Libraries
- Businesses
- Interviews with individuals
- www.thearda.com for religious adherence data
- www.city-data.com for summary demographic data
- www.churchplantingvillage.net for church planting ideas

CHURCH PLANTING PLANNING PROJECTION

New congregation name and/or area: _____

Proposed start date: _____ Date presented: _____

Proposed church planter or type of church planter needed to plant this church: _____

Resources needed to begin church: _____

Resources needed to establish church: _____

Year	Weekly Attendance	Monthly Per Capita Giving	Monthly Offerings	Coop. Program 5%	TRBA 5%	Pastor Salary Package	Building Cost (30%)	Program Expenses	Monthly Budget Totals	Monthly Outside Support
Present										
First										
Second										
Third										
Fourth										
Fifth										

I have reviewed the above plan and believe it reflects a reasonable projection and agree that it will serve as a basis for evaluation and future planning for this church plant.

New Congregation: _____
(Pastor or leader)

Sponsoring Church: _____
(Pastor or leader)

Three Rivers Association: _____
(Director of Missions)

PLANNING PROJECTION DEFINITIONS

WEEKLY ATTENDANCE:

Average weekend Worship, Sunday School, or small group attendance per week.

MONTHLY PER CAPITA GIVING

This is the offering per person per month based on average attendance. To calculate this figure, divide the total offerings for the month by the average weekly attendance.

MONTHLY OFFERINGS

Total undesignated offering per month given to the budget of the church

COOPERATIVE PROGRAM 5%

A minimum of five percent of the total undesignated offering of the new congregation will be given to the cooperative program. This does not include outside support.

These funds are given a missions offerings to through IBSA for state and world missions. To calculate this figure, multiply offerings by 0.05.

ASSOCIATIONAL MISSIONS 5%

A minimum of five percent of the total undesignated offering of the new congregation will be given to Three Rivers Baptist Association. This does not include outside support.

These funds are given a missions offerings to support the work of the association. To calculate this figure, multiply offerings by 0.05.

SALARY PACKAGE

This includes salary, housing, business expenses, health insurance, and annuity / retirement.

BUILDING

This includes rent or mortgage, utilities, maintenance, and furnishings.

PROGRAM EXPENSES

This includes, but is not limited to, materials and expenses for outreach / evangelism, teaching, worship, and ministry.

MONTHLY BUDGET

This is the total budget of the new congregation. This figure equals cooperative program + associational missions + salary package + building costs + program expenses.

MONTHLY OUTSIDE SUPPORT

This includes all sources of outside support including ISBS, TRBA, sponsoring church, partnership churches, and individuals. The total of outside support and undesignated offerings should equal the budget total for financial viability.

As attendance increases and offerings increase, the need for outside support will diminish until the new congregation is self-supporting. Phase out should be complete in five years or less.

CHURCH GROWTH GOALS

Attendance	Now	3 months	6 months	9 months	1 year
Average Weekly Worship Attendance					
Average Weekly Sunday School Attendance					
Average Weekly Small Group Attendance					
Average Weekly Discipleship Attendance					

Membership	Now	3 months	6 months	9 months	1 year
Resident Church Membership					
Additions by Baptism					
Additions by Letter / Statement					

Visitation	Now	3 months	6 months	9 months	1 year
Average Weekly Evangelistic / Prospect Visits					
Average Weekly Ministry / Counseling Visits					

Missions Giving	Now	3 months	6 months	9 months	1 year
Monthly Giving to the Cooperative Program (percent)	5%				
Monthly Giving to the Association (percent)	5%				

I have reviewed the above growth goals and believe they reflect a reasonable projection.

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(Pastor or leader)

Sponsoring Church: _____
(Pastor or leader)

Three Rivers Association: _____
(Director of Missions)